The Actionable futurist® Podcast

Guest profile

Senior leaders in innovative Tech companies or specialists in Topic areas
Location: Global

Show Statistics

70,000 clicks on episodes to date
Launched May 2019
54 Episodes
4 Seasons
3,000 subscribers
Average downloads: 800/episode
Average episode length: 40 minutes
Weekly episodes

Host

Actionable Futurist Andrew Grill
Ex IBM Global Managing Partner
C-Suite Board advisor
Start-up leader of 6 businesses
Public speaker at 500 events
5 x TEDx speaker
MBA & Master of Engineering degrees

Audience Profile

70 different platforms/apps
113 countries
2300 cities
Europe 46%
United States 26%
Australia 20%

Key Demographics

35-44 27%
45-59 50%

Devices

Apple 42%
Spotify 12%
Others 46%

Top App: Apple Podcasts
Top Device: iPhone
76% consume on mobile

Topics

AI
5G
IoT
ESG
Data
Voice
Ethics
Web 3.0
Marketing
Networking
Management
Cybersecurity
Digital Legacy
Open Banking
Future of work
Cryptocurrency
Electric Vehicles
Communication
New Technologies
People Management
Quantum Computing
Digital Transformation

Brands

IBM
Microsoft
Accenture
Genpact
Shell Recharge Solutions
Citrix
McAfee
NTT
Nuance
Cognizant
Airwallex
Confluent
Zuora
Huawei
Atlassian
Microshare
Endava
Neustar
Opentext
Commscope
GWI
Trellix

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