

# The Actionable futurist<sup>®</sup> Podcast

## Guest profile

Senior leaders in innovative Tech companies or specialists in Topic areas

Location: Global

## Show Statistics

60,000 clicks on episodes to date

Launched May 2019

46 Episodes

4 Seasons

3,000 subscribers

Average downloads: 800/episode

Average episode length: 40 minutes

Weekly episodes

## Host

Actionable Futurist Andrew Grill

Ex IBM Global Managing Partner

C-Suite Board advisor

Start-up leader of 6 businesses

Public speaker at 500 events

5 x TEDx speaker

MBA & Master of Engineering degrees

## Audience Profile

70 different platforms/apps

113 countries

2300 cities

Europe 46%

United States 26%

Australia 20%

## Key Demographics

35-44 27%

45-59 50%

## Devices

Apple 42%

Spotify 12%

Others 46%

Top App: Apple Podcasts

Top Device: iPhone

76% consume on mobile

## Topics

AI

IoT

5G

Data

Voice

Ethics

Web 3.0

Marketing

Networking

Management

Cybersecurity

Digital Legacy

Open Banking

Future of work

Cryptocurrency

Communication

New Technologies

People Management

Digital Transformation

## Brands\*

IBM

Accenture

Shell Recharge Solutions

Citrix

McAfee

NTT

Nuance

Cognizant

Airwallex

Confluent

Zuora

Huawei

Atlassian

Graphcore

Microshare

Endava

Neustar

Opentext

Commscope

GWI

Trellix

\*including upcoming episodes

More details [actionablefuturist.com/podcast](https://actionablefuturist.com/podcast)