

The Actionable futurist[®] Podcast

Guest profile

Business leaders and Senior leaders in innovative Tech companies
Location: Global

Show Statistics

50,000 clicks to date
3,500 subscribers
Launched May 2019
40 Episodes
4 Seasons
Average downloads: 800/episode
Average episode length: 40 minutes
Bi-weekly episodes

Host

Actionable Futurist Andrew Grill
Ex IBM Global Managing Partner
C-Suite Board advisor
Start-up leader of 6 businesses
Public speaker at 500 events
5 x TEDx speaker
MBA & Master of Engineering degrees

Audience Profile

70 different platforms/apps
113 countries
2300 cities
Europe 46%
United States 26%
Australia 20%

Key Demographics

35-44 27%
45-59 50%

Network Demographics

17,000 LinkedIn connections
17,600 Twitter connections
3,100 C-Suite connections
2,300 VP level connections
4,500 Board level connections
1,000 Chairperson connections

Devices

Apple 42%
Spotify 12%
Top App: Apple Podcasts
Top Device: iPhone
76% listen on mobile

Topics

AI
IoT
5G
Data
Voice
Ethics
Web 3.0
Marketing
Networking
Management
Cybersecurity
Digital Legacy
Open Banking
Future of work
Cryptocurrency
Communication
New Technologies
People Management
Digital Transformation

Brands*

IBM
Accenture
Citrix
McAfee
NTT
Cognizant
Comatch
Norton Rose Fulbright
The Conversation
Airwallex
Confluent
Huawei
Atlassian
Graphcore
Microshare
Endava
Neustar
Opentext
Commscope
GWI
Trellix

*including upcoming episodes

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