

LISTEN FOR THESE

**Andrew Grill**  
Actionable futurist

# Five buying signals.

## *Know which product to offer.*

*"We don't know where to start with AI"*

→ BOOTCAMP

*"Our team doesn't really understand AI — we need to upskill everyone"*

→ COURSE

*"Can Andrew do a workshop with our leadership team after the keynote?"*

→ BOOTCAMP

*"Our board / CEO is asking what we're doing about AI and we need to show we have a plan"*

→ ASK AI EXPERT

*"We're spending on AI but not seeing results"*

→ BOOTCAMP

Offer follow-on products *after* the keynote, during your standard post-event call. Cheat Sheet on QR code.